



**PEMANGGILAN
RAPAT UMUM PEMEGANG SAHAM LUAR BIASA
PT DFI RETAIL NUSANTARA TBK**

Direksi PT DFI Retail Nusantara Tbk ("**Perseroan**") dengan ini mengundang para Pemegang Saham Perseroan untuk menghadiri Rapat Umum Pemegang Saham Luar Biasa ("**Rapat**") yang akan diselenggarakan secara fisik dan elektronik pada:

Hari/Tanggal : Kamis, 13 Agustus 2026
Waktu : 14:00 WIB s/d selesai

Tempat : Indy Bintaro Office Park,
Jl. Boulevard Bintaro Jaya, Blok
B7/A6, Sektor 7, CBD Bintaro Jaya,
Pondok Jaya, Pondok Aren,
Tangerang Selatan

Kehadiran Secara Elektronik : Menggunakan fasilitas Electronic General Meeting System KSEI ("**eASY.KSEI**")



**INVITATION
THE EXTRAORDINARY GENERAL MEETING OF
SHAREHOLDERS
PT DFI RETAIL NUSANTARA TBK**

The Board of Directors of PT DFI Retail Nusantara Tbk (the "**Company**"), hereby invites all Shareholders of the Company to attend the Extraordinary General Meeting of Shareholders (the "**Meeting**") to be held physically and electronically on:

Day/Date : Thursday, August 13th, 2026
Time : 14:00 Western Indonesian Time until closing

Venue : Indy Bintaro Office Park,
Jl. Boulevard Bintaro Jaya, Block
B7/A6, Sector 7, CBD Bintaro Jaya,
Pondok Jaya, Pondok Aren, South
Tangerang

Electronic Attendance : Using the Electronic General Meeting System KSEI ("**eASY.KSEI**") facility

Mata Acara Rapat:

1. Persetujuan Perubahan Susunan Pengurus Perseroan.

Penjelasan:

Dalam mata acara ini akan dimintakan persetujuan kepada para pemegang saham sehubungan dengan adanya perubahan Susunan Pengurus Perseroan.

CATATAN:

I. Ketentuan Umum

1. Perseroan akan menyelenggarakan Rapat secara fisik dan elektronik melalui sistem eASY.KSEI.
2. Perseroan tidak mengirimkan undangan tersendiri kepada para Pemegang Saham Perseroan dan Pemanggilan Rapat ini merupakan undangan resmi. Perseroan juga telah menyampaikan Pemanggilan Rapat melalui situs PT Bursa Efek Indonesia, eASY.KSEI dan situs Perseroan di www.dfinusantara.co.id.
3. Perseroan tidak menyediakan konsumsi dan souvenir kepada pemegang saham dan kuasa pemegang saham yang hadir secara fisik dalam Rapat.
4. Pemegang Saham yang berhak hadir atau diwakili dalam Rapat adalah para Pemegang Saham yang namanya tercatat dalam Daftar Pemegang Saham pada Selasa, 21 Juli 2026 sampai dengan pukul 16:00 WIB.

Agenda of the Meeting:

1. Approval of Changes in Management Composition of the Company.

Explanation:

In this agenda, the shareholders will be asked for approval regarding the changes in the composition of the Company's management.

NOTES:

I. General Provision

1. The Company will hold the Meeting physically and electronically through the eASY.KSEI system.
2. The Company does not send a separate invitation to each Shareholders and this invitation constitutes an official invitation. The Company has also submitted the announcement of the invitation of the Meeting through the Indonesian Stock Exchange website, eASY.KSEI and the Company's website at www.dfinusantara.co.id.
3. The Company will not provide any meals as well as souvenir to shareholders or their attorneys who attend the Meeting in person.
4. The Shareholders of the Company who are entitled to attend or to be represented at the Meeting are the Shareholders whose names are already registered in the Shareholders Register of the Company on Tuesday, July

5. Pemegang Saham yang berhak hadir namun tidak dapat menghadiri Rapat, dapat diwakili oleh kuasanya dengan ketentuan sebagai berikut:
 - a. Sesuai dengan Peraturan OJK, Perseroan telah menyediakan alternatif bagi pemegang saham untuk memberikan kuasa secara elektronik melalui eASY.KSEI yang dikelola oleh KSEI ("**e-Proxy**"). Pihak Independen yang ditunjuk adalah Biro Administrasi Efek (BAE) Perseroan, yaitu PT Electronic Data Interchange Indonesia ("**PT EDII**"); atau
 - b. Memberikan kuasa secara tertulis kepada kuasanya, bagi pemegang saham lainnya.
 6. Informasi Pendukung Rapat, Tata Tertib Rapat (termasuk tata cara pemungutan suara dan pengajuan pertanyaan) dan Rute Keselamatan tersedia dalam website Perseroan, atau pada jam kerja di Kantor Pusat Perseroan, PT DFI Retail Nusantara Tbk, Indy Bintaro Office Park, Gedung B, Lantai 3, 4 dan 5, Jalan Boulevard Bintaro Jaya Blok B7/A6, Sektor VII, CBD Bintaro Jaya, Pondok Jaya, Pondok Aren, Tangerang Selatan 15424, No. Telp: 021 3950 6668 jika diminta secara tertulis oleh Pemegang Saham Perseroan sejak Pemanggilan Rapat ini sampai dengan penyelenggaraan Rapat.
- 21st, 2026 until 16:00 Western Indonesian Time.
5. The Shareholders who entitled to attend but cannot attend the Meeting, can be represented by their attorney/proxy under the following conditions:
 - a. In accordance with OJK Regulations, the Company has provided an alternative for shareholders to provide power of attorney electronically through eASY.KSEI managed by KSEI ("**e-Proxy**"). The appointed Independent Party is the Company's Share Administration Bureau, namely PT Electronic Data Interchange Indonesia ("**PT EDII**"); or
 - b. Grant power of attorney to their attorneys, for other shareholders.
 6. The Supporting Information, the Meeting Rules (including voting mechanism and question and answer session), and emergency routes will be available at the Company's website. or at any time during office hours at the Head Office of the Company, PT DFI Retail Nusantara Tbk, Indy Bintaro Office Park, Building B, 3rd, 4th and 5th Floor, Jalan Boulevard Bintaro Jaya Blok B7/A6, Sector VII, CBD Bintaro Jaya, Pondok Jaya, Pondok Aren, South Tangerang 15424, Telp. No.: 021 3950 6668 if requested in writing by the Shareholders of the Company since the Invitation of the Meeting until the commencement of the Meeting.

II. Kehadiran Pemegang Saham Secara Elektronik dan Pemberian E-Proxy

Himbauan kepada Pemegang Saham untuk Menghadiri Rapat secara Elektronik atau Memberikan Kuasa kepada Biro Administrasi Efek Perseroan melalui Fasilitas eASY.KSEI.

Perseroan sangat menghimbau kepada seluruh pemegang saham untuk: (i) menghadiri Rapat secara elektronik dan memberikan suara secara elektronik dengan menggunakan fasilitas eASY.KSEI; atau (ii) memberikan e-Proxy melalui fasilitas eASY.KSEI kepada pihak independen yang ditunjuk oleh Perseroan guna mewakili pemegang saham untuk hadir dan memberikan suara dalam Rapat. Pihak independen yang ditunjuk oleh Perseroan adalah Biro Administrasi Efek Perseroan, **PT Electronic Data Interchange Indonesia ("PT EDII")**.

Panduan pemberian kuasa kepada PT EDII melalui e-Proxy adalah sebagai berikut:

A. Bagi pemegang saham individu berkewarganegaraan Indonesia

1. Pemegang saham yang ingin memberikan kuasa harus telah:
 - i. memiliki Nomor *Single Investor Identification* (Nomor SID). Pengecekan Nomor SID dapat dilakukan dengan menghubungi perusahaan efek atau bank

II. Shareholders Attendance Electronically and E-Proxy

Shareholders are Strongly Encouraged to Attend the Meeting Electronically or to Grant a Power of Attorney to the Share Administration Bureau of the Company through eASY.KSEI Facility.

The Company strongly encourages all shareholders to: (i) attend the Meeting electronically through eASY.KSEI facility; or (ii) grant e-Proxy through eASY.KSEI facility to an independent party, who has been appointed by the Company to represent shareholders to attend and vote at the Meeting. The independent party who has been appointed by the Company is the Company's Share Administration Bureau, **PT Electronic Data Interchange Indonesia ("PT EDII")**.

The guidance in granting the power of attorney to PT EDII through e-Proxy is as follow:

A. For individual shareholders who are Indonesian citizen

1. A Shareholder who wishes to grant the power of attorney must:
 - i. have Single Investor Identification number (SID). Info on shareholder's SID can be checked with the securities company or custodian bank of the

- kustodian masing-masing pemegang saham; dan
- ii. melakukan registrasi/aktivasi akun eASY.KSEI melalui <https://akses.ksei.co.id>

Panduan Registrasi dapat diakses melalui link berikut ini <https://dfinusantara.co.id/investor/shareholder-information/>

2. Melakukan login/masuk ke dalam sistem eASY.KSEI melalui <https://akses.ksei.co.id>, kemudian klik **'Masuk'**;
3. Masukkan email dan password, kemudian klik **'Masuk'**;
4. Pilih menu **'eASY.KSEI'**;
5. Pilih menu **'Operation for Shareholders'**;
6. Pada bagian 'General Meetings', pilih **DFI Retail Nusantara Tbk., PT (HERO) – Extraordinary General Meeting'**;
7. Klik **'Select Attendance Type'**;
8. Klik **'My authorized representative will attend'**;
9. Pada bagian 'Representative Type', pilih **'Independent Representative'**. Lalu pilih salah satu nama yang tersedia pada bagian 'Select Independent Rep'. Kemudian klik **'Next'**;
10. Klik **'OK'** dan pemegang saham akan diarahkan ke laman 'Vote Preference Declaration';
11. Pilih salah satu **"Accept", "Reject",** atau **"Abstain"** untuk masing-masing agenda Rapat;
12. Jika pemegang saham telah memberikan suara untuk semua agenda Rapat, klik **'Save'**;
13. Klik **'OK'** untuk mengkonfirmasi proses pemberian suara telah berhasil dilakukan;
14. Pemegang saham dapat klik **'Logout'** untuk keluar dari

shareholder; and

- ii. register/activate eASY.KSEI account at <https://akses.ksei.co.id>

Guidance for Registration may be accessed through <https://dfinusantara.co.id/investor/shareholder-information/>

2. Login into eASY.KSEI system through <https://akses.ksei.co.id>, then click **'Login'**;
3. Insert email and password, then click **'Login'**;
4. Select **'eASY.KSEI'** menu;
5. Select **'Operations for Shareholders'** menu;
6. At 'General Meetings' section, select **'DFI Retail Nusantara Tbk., PT (HERO) – Extraordinary General Meeting'**;
7. Click **'Select Attendance Type'**;
8. Click **'My authorized representative will attend'**;
9. At 'Representative Type' section, select **'Independent Representative'**, then select one of the names listed in the 'Select Independent Rep'. Then click **'Next'**;
10. Click **'OK'** and the shareholders will be directed to 'Vote Preference Declaration' page;
11. Select one of the following **"Accept", "Reject",** or **"Abstain"** for each agenda Meeting;
12. If the shareholder has input his/her votes for all agenda, then click **'Save'** ;
13. Click **'OK'** to confirm that voting process has been successfully carried out;
14. The shareholder may click **'Logout'** to exit eASY.KSEI

sistem eASY.KSEI.

Panduan Pemberian Kuasa dapat diakses melalui link berikut:

<https://dfinusantara.co.id/investor/shareholder-information/>

Pemegang saham yang ingin memberikan kuasa melalui e-Proxy harus menyelesaikan proses di atas selambat-lambatnya **Rabu, 12 Agustus 2026** pukul **12:00 WIB**.

- B. Bagi pemegang saham (i) individu berkewarganegaraan asing dan (ii) berbentuk badan hukum (Indonesia dan asing):

Pemegang saham dihimbau untuk memberikan kuasa kepada perusahaan efek atau bank kustodian masing-masing pemegang saham, untuk kemudian perusahaan efek atau bank kustodian tersebut memberikan kuasa kepada PT EDII melalui e-Proxy.

III. Kehadiran Pemegang Saham atau Kuasanya Secara Fisik

1. Untuk memastikan Rapat berjalan dengan tertib, efisien dan tepat waktu, pemegang saham atau kuasanya yang akan hadir secara fisik dimohon dengan hormat untuk hadir paling lambat pukul 13:30 WIB untuk melakukan registrasi. Proses registrasi akan ditutup pada pukul 13:45

system.

The guidance in Granting Power of Attorney may be accessed through

<https://dfinusantara.co.id/investor/shareholder-information/>

Shareholders who wish to grant the power of attorney through e-Proxy must complete the above mentioned process at the latest by **Wednesday, August 12th, 2026** at **12:00 Western Indonesian Time**.

- B. For (i) individual foreign shreholders and (ii) shareholders in the form of Indonesian and foreign entities:

Shareholders are strongly encouraged to grant a power of attorney to their securities company or custodian bank, and they in turn to grant a power of attorney to PT EDII through e-Proxy.

III. Physical Attendance of the Shareholders or Their Attorneys

1. To ensure that the Meeting is carried out in an orderly, efficient and timely manner, shareholders or their attorneys who will attend physically are kindly requested to arrive at the latest by 13:30 Western Indonesian Time for registration process. The registration process will be closed at 13:45 Western Indonesian Time.

WIB.

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| <p>2. Para Pemegang Saham Perseroan atau kuasa-kuasa Pemegang Saham yang akan menghadiri Rapat diminta untuk menyerahkan fotokopi Kartu Tanda Penduduk (KTP) atau bukti jati diri lainnya yang sah yang masih berlaku kepada petugas pendaftaran sebelum memasuki ruang Rapat.</p> <p>3. Bagi Pemegang Saham Perseroan berbentuk badan hukum diminta untuk menyerahkan fotokopi Anggaran Dasar Perusahaan yang terakhir serta susunan pengurus yang terakhir kepada petugas pendaftaran sebelum memasuki ruang Rapat.</p> <p>4. Bagi Pemegang Saham Perseroan yang sahamnya dimasukkan dalam penitipan kolektif PT Kustodian Sentral Efek Indonesia diwajibkan membawa Konfirmasi Tertulis Untuk Rapat (KTUR) yang dapat diperoleh di perusahaan efek atau di bank kustodian dimana Pemegang Saham Perseroan membuka rekening efeknya dan diserahkan kepada petugas pendaftaran sebelum memasuki ruang Rapat.</p> | <p>2. The Shareholders of the Company or their respective attorney/proxy who will attend the Meeting are required to submit copies of their Identity Cards (Kartu Tanda Penduduk) or other valid proof of identity to the registration officer before entering the Meeting room.</p> <p>3. For the Shareholders in the form of legal entity are asked to bring copies of their latest articles of association and latest composition of their management composition to the registration officer before entering the Meeting room.</p> <p>4. For the Shareholders whose shares are deposited at the collective depository of PT Kustodian Sentral Efek Indonesia is required to bring a KTUR (Konfirmasi Tertulis Untuk Rapat), which can be obtained from the securities company or the custodian bank where the Shareholder opens their securities account and submit them to the registration officer before entering the Meeting room.</p> |
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IV. Pemberian Kuasa secara Tertulis

1. Pemegang saham dapat diwakili oleh kuasanya berdasarkan surat kuasa yang bentuk dan isinya disetujui oleh Direksi Perseroan yang dapat diunduh melalui situs web Perseroan.

IV. Granting a Written Power of Attorney

1. Shareholders may be represented by their attorneys based on a power of attorney in the form and substance satisfactory to the Board of Directors of the Company which can be downloaded through the Company's website.

2. Anggota Direksi, anggota Dewan Komisaris dan karyawan Perseroan dapat bertindak sebagai kuasa pemegang saham dalam Rapat, namun tidak berhak mengeluarkan suara dalam pemungutan suara.
3. Pemegang saham yang alamatnya terdaftar di luar Republik Indonesia, surat kuasanya harus dilegalisasi oleh notaris setempat dan:
 - a. dilegalisasi oleh Kedutaan Besar/Perwakilan Republik Indonesia setempat; atau
 - b. memperoleh sertifikat Apostille dari otoritas yang berwenang dari negara tersebut (bagi pemegang saham yang alamatnya terdaftar di negara yang telah meratifikasi Konvensi Penghapusan Persyaratan Legalisasi terhadap Dokumen Publik Asing).
4. Formulir surat kuasa yang telah diisi oleh Pemegang Saham Perseroan, selanjutnya disampaikan kepada Perseroan melalui Kantor BAE Perseroan, yaitu PT EDI Indonesia, Wisma SMR Lt. 3 & 10, Jl. Yos Sudarso Kav. 89, Jakarta 14350 selambat-lambatnya pada hari Rabu, 21 Juli 2026.

Tangerang Selatan, 22 Juli 2026
PT DFI RETAIL NUSANTARA TBK
Direksi

2. The members of the Board of Directors, Board of Commissioners and employees of the Company may act as attorney of a shareholder in the Meeting but are not eligible to cast any vote.
3. The power of attorney(s) of shareholders, whose address are registered outside of the territory of Republic of Indonesia, must be legalized by a local notary and:
 - a. legalized by local Indonesian Embassy/Representative; or
 - b. obtain an Apostille certificate from the competent authorities of such country (for shareholders whose addresses are registered in countries that have ratified the Convention on the Abolition of Requirements for the Legalization of Foreign Public Documents).
4. The completed power of attorney forms must be submitted to the Company, through the share registrar office of the Company, PT EDI Indonesia, Wisma SMR Lt. 3 & 10, Jl. Yos Sudarso Kav. 89, Jakarta 14350 no later than Wednesday, July 21th, 2026.

South Tangerang, July 22nd, 2026
PT DFI RETAIL NUSANTARA TBK
The Board of Directors

Profil Singkat Dewan Komisaris yang Dinominasikan
Brief Profile of Nominated Commissioner



Hei Lam Wong (Andrew Wong)

Komisaris yang Dinominasikan – *Nominated Commissioner*

Warga negara Tiongkok, berusia 47 tahun dan berdomisili di Hong Kong.

Chinese Citizen, 47 years old and resides in Hong Kong.

Riwayat Pendidikan

Beliau meraih gelar Sarjana Akuntansi dari Hong Kong Baptist University.

Education History

He has a Bachelor of Accounting degree from Hong Kong Baptist University.

Riwayat Jabatan

Karier beliau mencakup pengalaman di perusahaan rintisan (*start-up*), sektor publik, dan perusahaan multinasional. Sejak awal kariernya, beliau memiliki ketertarikan yang kuat terhadap dunia bisnis dan kewirausahaan serta senantiasa berkomitmen untuk mendorong keunggulan organisasi, inovasi, dan keberlanjutan.

Career History

His career spans start-ups, the public sector, and multinational businesses. From the early stages of his career, he developed a strong passion for business and entrepreneurship and has remained committed to driving organisational excellence, innovation, and sustainability.

Sebelum menduduki jabatan saat ini, beliau menjabat sebagai Chief Executive Officer, Health & Beauty sejak tahun 2023, memimpin bisnis Guardian dan Mannings di seluruh pasar DFI Retail Group. Sebelumnya, sejak tahun 2021, beliau menjabat sebagai Chief Executive Officer, Health & Beauty North Asia, dengan tanggung jawab memimpin operasional

Prior to his current appointment, he served as Chief Executive Officer, Health & Beauty from 2023, leading the Guardian and Mannings businesses across all DFI Retail Group markets. Before that, he served as Chief Executive Officer, Health & Beauty North Asia from 2021, overseeing Mannings operations in Hong Kong, Macau, and mainland China. Earlier, he served as

Mannings di Hong Kong, Makau, dan Tiongkok Daratan. Sebelum itu, beliau menjabat sebagai Group Chief Executive Jardine Restaurant Group sejak tahun 2018, memimpin operasional perusahaan di seluruh Asia. Beliau bergabung dengan SSP Group pada tahun 2013 dan kemudian diangkat sebagai Regional Managing Director, dengan tanggung jawab mengembangkan portofolio berbagai merek (multi-brand portfolio) Grup di kawasan Asia Pasifik. Selain itu, beliau juga pernah menduduki berbagai posisi kepemimpinan di DFI Retail Group dan Pacific Coffee. Beliau menjabat sebagai Komisaris PT DFI Retail Nusantara Tbk sejak Desember 2023 hingga Juni 2025.

Rangkap Jabatan

Beliau diangkat sebagai Chief Executive Officer, DFI IKEA pada DFI Retail Group pada Agustus 2026, dan bertanggung jawab memimpin bisnis IKEA Grup di Hong Kong, Indonesia, Makau, dan Taiwan. Selain menjalankan tanggung jawab korporasinya, beliau menjabat sebagai Vice Chairman Hong Kong Retail Management Association. Beliau juga merupakan anggota Quality Tourism Services (QTS) Committee serta Chairman QTS Sub-Committee pada Hong Kong Tourism Board.

Hubungan Afiliasi

Beliau tidak memiliki hubungan afiliasi dengan Dewan Komisaris dan Direksi Perseroan lainnya. Beliau memiliki hubungan afiliasi dengan salah satu pemegang saham utama Perseroan.

Group Chief Executive of Jardine Restaurant Group from 2018, leading the company's operations across Asia. He joined SSP Group in 2013 and was subsequently appointed Regional Managing Director, where he was responsible for expanding the Group's multi-brand portfolio across the Asia-Pacific region. He also held various leadership positions within DFI Retail Group and Pacific Coffee. He served as Commissioner of PT DFI Retail Nusantara Tbk from December 2023 to June 2025.

Concurrent Positions

He was appointed Chief Executive Officer, DFI IKEA of DFI Retail Group in August 2026 and is responsible for leading the Group's IKEA businesses across Hong Kong, Indonesia, Macau, and Taiwan. In addition to his corporate responsibilities, he serves as Vice Chairman of the Hong Kong Retail Management Association. He is also a Member of the Quality Tourism Services (QTS) Committee and Chairman of the QTS Sub-Committee of the Hong Kong Tourism Board.

Affiliations

He has no affiliation with other members of the Company's Board of Commissioners or Board of Directors, but he is affiliated with one of the Company's major shareholders.

Profil Singkat Anggota Direksi yang Dinominasikan
Brief Profile of Nominated Director



Bhavin Patel

Direktur yang Dinominasikan – *Nominated Director*

Warga negara Inggris, berusia 42 tahun dan berdomisili di Jakarta.

British Citizen, 42 years old and resides in Jakarta.

Riwayat Pendidikan

Beliau meraih gelar Bachelor of Arts (Honours) dari University of Hertfordshire.

Education History

He holds a Bachelor of Arts (Honours) degree from the University of Hertfordshire.

Riwayat Jabatan

Beliau memulai kariernya dalam bidang komersial, digital, dan transformasi di Inggris bersama Burberry dan Marks & Spencer, di mana beliau mengembangkan keahlian yang luas dalam operasional ritel offline dan online, merchandising berbasis data, serta pengelolaan kinerja toko.

Career History

He began his career in commercial, digital, and transformation roles in the United Kingdom with Burberry and Marks & Spencer, where he developed extensive expertise in offline and online retail operations, data-driven merchandising, and store performance.

Beliau kemudian memegang berbagai posisi global di Tesco dan L'Oréal, di mana beliau memimpin ekspansi internasional di berbagai format dan kanal bisnis, serta mengembangkan dan menjalankan strategi komersial dan transformasi di berbagai pasar utama di seluruh dunia.

He subsequently held global roles at Tesco and L'Oréal, where he led international expansion across multiple formats and channels, driving commercial and transformation strategies across key markets worldwide.

Beliau kemudian pindah ke Indonesia, di mana selama satu dekade terakhir beliau menduduki berbagai posisi kepemimpinan senior. Di Kanmo Retail Group, beliau memimpin berbagai inisiatif transformasi ritel di berbagai merek fashion dan gaya hidup. Beliau selanjutnya menjabat sebagai Group CEO Omnichannel di CT Corp, salah satu konglomerasi terbesar di Indonesia, di mana beliau memimpin transformasi Carrefour Indonesia di 22 unit bisnis serta berperan penting dalam peluncuran Allo Bank, salah satu bank digital dengan pertumbuhan tercepat di Indonesia.

Sebelumnya, beliau menjabat sebagai Group CEO di MD Corp, dengan memimpin inisiatif transformasi strategis dan operasional di seluruh portofolio grup.

Rangkap Jabatan

Beliau tidak merangkap jabatan baik sebagai Komisaris, Direktur dan/atau anggota komite maupun jabatan lainnya di dalam maupun di luar Perusahaan.

Hubungan Afiliasi

Beliau tidak memiliki hubungan afiliasi dengan Dewan Komisaris dan Direksi Perseroan lainnya. Beliau memiliki hubungan afiliasi dengan salah satu pemegang saham utama Perseroan.

He then relocated to Indonesia, where he has spent the past decade holding senior leadership positions. At Kanmo Retail Group, he led retail transformation initiatives across various fashion and lifestyle brands. He subsequently served as Group CEO Omnichannel at CT Corp, one of Indonesia's largest conglomerates, where he oversaw the transformation of Carrefour Indonesia across 22 business units and played a key role in the launch of Allo Bank, one of Indonesia's fastest-growing digital banks.

Most recently, he served as Group CEO of MD Corp, leading strategic and operational transformation initiatives across the group's portfolio.

Concurrent Positions

He does not hold concurrent positions both as Commissioner, Director and/or committee members or any other positions inside and outside of the Company.

Affiliations

He has no affiliation with other members of the Company's Board of Commissioners or Board of Directors, but he is affiliated with one of the Company's major shareholders.

Profil Singkat Anggota Direksi yang Dinominasikan
Brief Profile of Nominated Director



Melia Asmita Natawidjaja

Direktur yang Dinominasikan – *Nominated Director*

Warga negara Indonesia, berusia 45 tahun dan berdomisili di Jakarta.

Indonesian, 45 years old and resides in Jakarta.

Riwayat Pendidikan

Beliau meraih gelar Sarjana Ekonomi Manajemen dari Universitas Diponegoro, Semarang, serta gelar Magister Sains Akuntansi dari Program Pascasarjana Universitas Diponegoro, Semarang.

Education History

She holds a bachelor's degree in Economics Management from Diponegoro University, Semarang, and a Master's Degree in Accounting Science from the Postgraduate Program of Diponegoro University, Semarang.

Riwayat Jabatan

Beliau memiliki pengalaman profesional lebih dari 20 tahun di bidang keuangan, perencanaan bisnis, analisis keuangan, transformasi bisnis, serta pengembangan proses bisnis pada berbagai perusahaan multinasional dan nasional.

Career History

She has more than 20 years of professional experience in finance, business planning, financial analysis, business transformation, and business process improvement across multinational and national companies.

Beliau memulai kariernya sebagai *Finance Assistant to President Director* di PT Unican Surya Agung, di mana beliau berperan dalam pengembangan proses bisnis, pengendalian operasional, serta mendukung berbagai inisiatif strategis perusahaan.

She began her career as Finance Assistant to President Director at PT Unican Surya Agung, where she was involved in business process development, operational control, and supporting strategic company initiatives.

Beliau kemudian bergabung dengan PT Heinz ABC Indonesia dan menduduki berbagai posisi dalam fungsi *Business Planning dan Financial Planning*, termasuk sebagai *Financial Planning Manager*, dengan tanggung jawab dalam penyusunan perencanaan strategis, penganggaran, forecasting, serta pengembangan sistem pelaporan manajemen.

She subsequently joined PT Heinz ABC Indonesia and held various positions within the Business Planning and Financial Planning functions, including as Financial Planning Manager, responsible for strategic planning, budgeting, forecasting, and management reporting development.

Selanjutnya, beliau menjabat sebagai *Business Planning and Analyst Manager* di PT Novartis Indonesia, di mana beliau mendukung pengembangan strategi pertumbuhan bisnis melalui analisis kinerja, perencanaan komersial, dan pengelolaan anggaran.

She then served as Business Planning and Analyst Manager at PT Novartis Indonesia, supporting business growth strategies through performance analysis, commercial planning, and budget management.

Beliau kemudian bergabung dengan PT ABC President Indonesia sebagai *Financial Planning and Analyst Manager*, dengan tanggung jawab dalam membangun fungsi perencanaan keuangan, meningkatkan proses bisnis, serta menyediakan analisis strategis untuk mendukung pengambilan keputusan manajemen.

She later joined PT ABC President Indonesia as Financial Planning and Analyst Manager, where she established the financial planning function, enhanced business processes, and provided strategic analysis to support management decision-making.

Pada tahun 2016, beliau bergabung dengan PT Estée Lauder Companies Beauty Indonesia sebagai *Business Manager*, di mana beliau berperan sebagai mitra strategis bagi manajemen dan pemimpin merek dalam pengembangan strategi bisnis, pengelolaan portofolio merek, serta mendukung pertumbuhan bisnis perusahaan.

In 2016, she joined PT Estée Lauder Companies Beauty Indonesia as Business Manager, serving as a strategic partner to management and brand leaders in developing business strategies, managing brand portfolios, and supporting business growth.

Sejak tahun 2020, beliau bergabung dengan Guardian Indonesia, anak perusahaan PT DFI Retail Nusantara Tbk, sebagai *Head of Finance*, dengan tanggung jawab sebagai mitra bisnis bagi manajemen dalam menyediakan wawasan keuangan,

Since 2020, she has been serving as Head of Finance at Guardian Indonesia, a subsidiary of PT DFI Retail Nusantara Tbk, acting as a business partner to management by providing financial insights, ensuring business execution

memastikan kepatuhan pelaksanaan bisnis, serta memimpin berbagai inisiatif transformasi, optimalisasi proses bisnis, dan pengembangan model bisnis baru.

compliance, and leading various initiatives in business transformation, process optimization, and new business model development.

Beliau juga memiliki pengalaman sebagai Dosen Tidak Tetap (*Freelance*) pada Fakultas Ekonomi dan Bisnis Universitas Bina Nusantara sejak tahun 2008.

She has also been serving as a Non-Home-Based Adjunct (Freelance) Lecturer at the Faculty of Economics and Business of Bina Nusantara University since 2008.

Rangkap Jabatan

Beliau juga menjabat sebagai Direktur di PT Distribusi Kesehatan dan Kecantikan Nusantara sejak November 2021.

Concurrent Positions

She has been serving as Director of PT Distribusi Kesehatan dan Kecantikan Nusantara since November 2021.

Hubungan Afiliasi

Beliau tidak memiliki hubungan afiliasi dengan Dewan Komisaris dan Direksi Perseroan lainnya. Beliau tidak memiliki hubungan afiliasi dengan pemegang saham utama Perseroan.

Affiliations

She is not affiliated with other the Board of Commissioners and the Board of Directors of the Company. She is not affiliated with the Company's main shareholders.